



Positions available

11th June 2019

Poseidon Music is a cutting-edge music production company based in the UK, with a small team spread across the globe.

We are looking for several new team members to help with some highly successful and extremely exciting projects in the areas of production co-ordination, marketing and customer service. These positions are remote / work-from-home and will initially be on a contracting / freelance basis, with a view to moving the roles to full employment if things go well.

All these positions would suit smart, kind and curious minds who are willing to work hard and above all be reliable. You will be working on live, unique, revolutionary projects and we need people we can absolutely trust to be reliable and discrete and help us raise the bar in our mission to directly bring extraordinarily powerful art to millions of people, bypassing traditional gatekeepers.

Digital Storyteller

preferred timezone: European/North Atlantic (GMT -3 to GMT +3)

We are running simultaneous marketing campaigns in multiple cities across multiple countries. Each of these campaigns amounts to a *conversation* with the inhabitants of that city. We are looking for someone to track and expand upon these city-by-city conversations, using a mix of ad copy, social media comments, Instagram posts and tweets - and possibly later cross-media marketing such as posters.

We are looking for someone enthusiastic, with great writing skills, able to whet the appetite of thousands of people using words alone without being pushy. TRUE excitement not empty hype.

Essential skills:

- Fantastic people person, able to excite a crowd
- Imaginative
- Methodical / disciplined
- Hard working and completely reliable
- Smart but not arrogant

- Open to working at some quite odd times of day and at weekends (due to timezones) as needs require
- Happy with team-working. This role will, initially at least, be closely assisting existing team members who are working on live, extremely high-pressure projects. While the intention is to eventually give you full responsibility, you must be comfortable working in an assistant role while trust develops.

Optional bonus skills / experience:

- Copywriting
- Marketing
- Final Cut Pro editing (basic)

Digital Advertising Manager

preferred timezone: European/North Atlantic (GMT -3 to GMT +3)

We are looking for someone to work with our Storyteller and analytics team, using their insights to manage and monitor large scale simultaneous PPC advertising campaigns, especially Facebook / Instagram / Audience Network advertising.

We are ideally looking for someone curious and imaginative who is as fascinated by the large-scale behaviour of people as we are, and open to a very exploratory approach. A background in marketing would be helpful but isn't essential.

Essential skills:

- Cloud apps (Google suite etc etc)
- Methodical / disciplined
- Strategic / good at deducing courses of action from data
- Hard working and completely reliable
- Smart, curious but not arrogant
- Open to working at some quite odd times of day (due to timezones) as needs require
- Happy with team-working. This role will, initially at least, be closely assisting existing team members who are working on live, extremely high-pressure projects. While the intention is to eventually give you full responsibility, you must be comfortable working in an assistant role while trust develops.

Optional bonus skills / experience:

- Final Cut Pro editing (basic)
- PPC ad campaigns
- Conversion optimisation
- Split testing
- Retargeting
- ROI/ROAS
- Facebook's ad platform
- Pixel tracking
- Analytics

Production Co-ordinator

preferred timezone: European/North Atlantic (GMT -3 to GMT +3)

This role is about venue liaisons and bookings, liaising with our sales team and helping manage both the team and the roll-out of projects as we expand into more cities.

Essential attributes:

- Communication/people skills are paramount
- Methodical / disciplined
- Highly organised
- Project management skills
- Hard-working and completely reliable
- Good with numbers / spreadsheets
- Willing to work until late in the evenings (UK time, although we're flexible where you are based) as a lot of our work is communicating with the US.
- Happy with team-working. This role will, initially at least, be closely assisting existing team members who are working on live, extremely high-pressure projects. While the intention is to eventually give you full responsibility, you must be comfortable working in an assistant role while trust develops.
- Google Sheets.

Optional bonus skills:

- Strategic / good at deducing courses of action from data
- You will be working with an international arts team, so some understanding of that culture would be a bonus; this isn't a corporate environment.

Customer Service Representative (Pacific timezones)

timezone: Australasia/Pacific (GMT +8 to GMT +14)

We are seeking someone in Australia, New Zealand or other Pacific timezones to join our small, world-class customer service team helping clients of our international music shows, responding to enquiries, issuing refunds and generally spreading happiness to a highly unusual degree for a customer service team.

- Initially 2 hours a day in the window 3 - 5am GMT (2pm - 4pm NZ) 7 days a week, potentially rising later
- Working from home - just need laptop and reliable internet

We're looking for someone:

- Reliable
- Lovely / great with people
- Native English speaker
- Not a complete dunce with technology

- To start asap

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Successful applicants will get to work on some incredibly exciting projects with an amazing small team who are making very big waves.

Applications with CV, covering letter or video and references should be sent to jobs@poseidonmusic.com

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